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INVITATION
TO EXHIBIT

Petersburg
VIRGINIA

SMALL & RURAL LAW ENFORCEMENT EXECUTIVES ASSOCIATION

Supporting law enforcement executives and agencies that serve small, rural & tribal communities across America

EXHIBITOR/SPONSOR PROSPECTUS

JULY 31 - AUGUST 2, 2023



Petersburg

A Small Town Gem!



April 5, 2023

A MESSAGE FROM THE MAYOR

Dear Members of the Small & Rural Law Enforcement Executives Association:

I hope this letter finds you well. As the Mayor of Petersburg, I am writing to personally invite you to support the Small and Rural Law Enforcement Executives Annual Conference on July 31, 2023, in Petersburg, Virginia. This conference holds a special place in my heart as it brings together law enforcement professionals from across the country to share best practices and discuss emerging trends in the field.


As a small town, we take great pride in our community and hosting this conference is an incredible opportunity for us to showcase our town and its unique charm to attendees from around the country. It is a privilege to have such distinguished law enforcement professionals gather in our town, and your support as a vendor will play a significant role in making this conference a success.

Your participation as a vendor will provide an opportunity for attendees to learn about the latest technologies and services available to support law enforcement efforts. Additionally, your support will demonstrate your commitment to the mission of law enforcement agencies and help ensure that small and rural law enforcement agencies have access to the resources they need to provide effective and efficient public safety services.

I encourage you to join us in Petersburg for this important conference and to take advantage of the opportunity to connect with law enforcement professionals from across the country. Your support will not only benefit attendees, but it will also contribute to the success and growth of small and rural law enforcement agencies across the country.

Thank you for your consideration, and I hope to see you at the conference.

Sincerely,


Samuel Parham, Mayor
City of Petersburg



Sheriff
Vanessa R. Crawford
City of Petersburg, Virginia



Dear Esteemed Vendors,

On behalf of the Small and Rural Law Enforcement Executives Association (SRLEEA) and as the Sheriff of Petersburg, Virginia, it is my great pleasure to invite you to attend the Small and Rural Law Enforcement Executives Annual Conference on July 31, 2023, in our beautiful City of Petersburg, Virginia.

As the only national law enforcement association dedicated solely to supporting and promoting law enforcement executives and agencies that serve small, rural & tribal communities across America, SRLEEA understands the unique challenges that small and rural law enforcement agencies face on a daily basis. The annual conference provides a platform for attendees to exchange best practices, share experiences and ideas, and learn about the latest trends and innovations in the field.

Your participation as a vendor is vital to the success of this year's conference. Your products and services can play a significant role in improving the capabilities of small and rural law enforcement agencies across the country, which ultimately leads to safer communities.

As the Sheriff of Petersburg, I am proud of the small-town gem that we call home and excited to host the conference in our community. This conference provides a unique opportunity for attendees to experience the charm and hospitality of Petersburg, while also learning from industry experts and leaders.

I urge you to consider participating in this year's conference and to showcase your products and services to attendees who are dedicated to serving their communities. Your support will not only benefit attendees, but also contribute to the success and growth of small and rural law enforcement agencies across America.

Thank you for your consideration, and I look forward to seeing you in Petersburg.

Sincerely,

Vanessa R. Crawford

Vanessa R. Crawford, Sheriff
Petersburg, Va. Sheriff's Office
Chair, Board of Governors, SRLEEA

Invited



**THE HONORABLE
ALEJANDRO MAYORKAS
SECRETARY OF HOMELAND SECURITY**

Invited



**THE HONORABLE
GOVERNOR OF VIRGINIA,
GLENN YOUNGKIN**



**HONORABLE VANITA GUPTA
ASSOCIATE ATTORNEY GENERAL
DEPARTMENT OF JUSTICE**



**TONY SCHIENA
Actor, Former Spy
& Terrorism Expert**



**DR. TERRY MORRIS, NASA
From the Streets to the Skies:**



**HONORABLE ROBERT MOSIER
VIRGINIA SECRETARY
OF PUBLIC SAFETY
AND HOMELAND SECURITY**



**THE HONORABLE BILL OVERTON
SHERIFF FRANKLIN COUNTY VA**



**SHERIFF RICHARD STANEK (RET)
HENNEPIN COUNTY MN**



**K. Michelle Welch, Esq.
Senior Assistant Attorney General**



**CHIEF JERALD MONAHAN
YAVAPAI COLLEGE, PRESCOTT AZ**

Conference Schedule

Monday, July 31, 2023

- 0900 – 1000: Board Breakfast with Vendors
- 1000-1100: SRLEEA Board of Governors Meeting
- 1100-300: Registration open
- 1100-200: Vendor Setup
- 1100 - 200: Shuttle Bus Runs
- 1130-1200: Welcome/Keynote Address
- 1200-100: Special Session 1
- 100-200: Special Session 2
- 200-230: Refreshments in Vendor Area
- 230-330: Session 2
- 330-430: Session 3
- 430– 530: Session 4
- 500 - 600: Shuttle Bus Runs
- 600: – Attendees – free time.
- 600-800: SRLEEA Board/Vendor Dinner

Tuesday, August 1, 2023

- 800-500: Registration open
- 700- 800: Vendor Set Up
- 800- 900: Continental Breakfast in Vendor Area
- 800 - 1000: Shuttle Bus Runs
- 900-1000: Opening Session
- 1000-1100: Special Session 3
- 1100-1200: Special session 4
- 1130-500: Exhibition Area Open
- 1200-100: Lunch Provided in Vendor Area
- 100-200: Session 5
- 200-300: Session 6
- 300-400: Session 7
- 400-500: Session 8
- 430 - 530: Shuttle Bus Runs
- 630-830: Attendee Reception & Awards

Wednesday, August 2, 2023

- 8:00-1000: Registration open
- 800 - 900: Shuttle Bus Runs
- 830-930: Session 9
- 930-1030: Session 10
- 1030-1130: Session 11
- 11:30 – 12:30: Session 12
- 1230 – 1240 Closing Remarks
- 1200 - 100: Shuttle Bus Runs

Sponsorship Opportunities

ALL SPONSORSHIPS INCLUDE AN EXHIBIT TABLE



PREMIER CONFERENCE SPONSOR \$4,500

**NETWORKING & AWARDS RECEPTION
SPONSOR \$3,500**

BOARD DINNER SPONSOR \$3,000

BOARD BREAKFAST SPONSOR \$2,500

CONFERENCE LUNCH SPONSOR \$2,500

PREMIUM EXHIBIT TABLE \$1,000

GENERAL EXHIBIT TABLE \$800

**PROGRAM AD
\$300 FULL / \$200 HALF / \$100 QUARTER**

CUSTOM CONFERENCE LANYARDS \$500

LOGO & NAME ON CONFERENCE BADGE \$500



SRLEEA 2023
DESIGNED FOR SUCCESS
IN SMALL, RURAL & TRIBAL LAW ENFORCEMENT

THE SRLEEA 2023 ANNUAL CONFERENCE WILL BRING SMALL RURAL & TRIBAL LAW ENFORCEMENT PROFESSIONALS TOGETHER IN PETERSBURG, VIRGINIA TO NAVIGATE THE NEW LANDSCAPE, DESIGN OUR SHARED FUTURE, AND PREPARE ATTENDEES FOR SUCCESS IN 2023 AND BEYOND.

TAKE ADVANTAGE OF THE PREMIER EVENT TO:

- PROMOTE YOUR BRAND AND SHOWCASE YOUR LATEST INNOVATIONS
- BROADEN YOUR INFLUENCE WITH NEW AND CURRENT PARTNERS
- RAISE YOUR PROFILE AND MAKE AN IMPACT WITH DECISIONMAKERS

For Information and availability

contact SRLEEA at

(571) 758-4170

or email

conference@smallrural.org

www.smallrural.org/



SMALL & RURAL LAW ENFORCEMENT EXECUTIVES ASSOCIATION ANNUAL CONFERENCE

July 31 - August 2, 2023 in Petersburg, Virginia



Application & Payment Cut-off June 16, 2023

Exhibiting Company Information

Complete company name, address etc. exactly as it should appear in all SRLEEA **official publications.**

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Website: _____

Contact Information

All show information will be sent to the individual listed below **(this section is required).**

Contact Name: _____ Title: _____

Contact Phone: _____ Email: _____

All Sponsorships Include a Premium Booth Space

- Premier Conference Sponsor - \$4,500 (only 1 available)
- Network Reception Sponsor - \$3,500 (only 1 available)
- Board Dinner Sponsor - \$3,000 (only 1 available)
- Board Breakfast Sponsor - \$2,500 (only 1 available)
- Conference Lunch Sponsor - \$2,500 (only 1 available)
- Premium Booth Space - \$1,000 (only 5 available)
- Standard Booth Space - \$800 (only 15 available)
- Conference Lanyards Sponsor - \$500 (only 1 available)
- Conference Badge Sponsor - \$500 (only 1 available)
- _____
- Full Page - \$200 - (only 5 available)
- Half Page - \$150 - (only 10 available)
- Quarter Page \$100 - (only 30 available)

Email Application To:
conference@smallrural.org

Mail Application To:
SRLEEA
1520 Belle View Blvd, Suite 5100,
Alexandria, VA 22307

Make Checks Payable To: SRLEEA
Mail To:
SRLEEA
1520 Belle View Blvd, Suite 5100,
Alexandria, VA 22307

**For Credit Card Payment,
Information & Questions:**
Call – (571) 758-4170
Email: conference@smallrural.org

**IMPORTANT: PLEASE CALL or EMAIL TO CONFIRM AVAILABILITY BEFORE SUBMITTING FORM
AS SOME SPONSORSHIPS MAY BE SOLD OUT**

Call – (571) 758-4170 or Email: conference@smallrural.org