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INVITATION
TO EXHIBIT

Petersburg
VIRGINIA
VIRGINIA

SMALL & RURAL LAW ENFORCEMENT EXECUTIVES ASSOCIATION
Supporting law enforcement executives and agencies that serve small, rural & tribal communities across America

EXHIBITOR/SPONSOR PROSPECTUS

JULY 29 - 31 2024

Petersburg 2024
A Small Town Gem!





A MESSAGE FROM THE MAYOR

Dear Members of the Small & Rural Law Enforcement Executives Association:

I hope this letter finds you well. As the Mayor of Petersburg, I am writing to personally invite you to support the Small and Rural Law Enforcement Executives Annual Conference on July 29, 2024, in Petersburg, Virginia. This conference holds a special place in my heart as it brings together law enforcement professionals from across the country to share best practices and discuss emerging trends in the field.

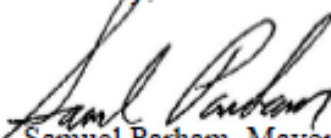
As a small town, we take great pride in our community and hosting this conference is an incredible opportunity for us to showcase our town and its unique charm to attendees from around the country. It is a privilege to have such distinguished law enforcement professionals gather in our town, and your support as a vendor will play a significant role in making this conference a success.

Your participation as a vendor will provide an opportunity for attendees to learn about the latest technologies and services available to support law enforcement efforts. Additionally, your support will demonstrate your commitment to the mission of law enforcement agencies and help ensure that small and rural law enforcement agencies have access to the resources they need to provide effective and efficient public safety services.

I encourage you to join us in Petersburg for this important conference and to take advantage of the opportunity to connect with law enforcement professionals from across the country. Your support will not only benefit attendees, but it will also contribute to the success and growth of small and rural law enforcement agencies across the country.

Thank you for your consideration, and I hope to see you at the conference.

Sincerely,


Samuel Parham, Mayor
City of Petersburg



Sheriff
Vanessa R. Crawford
City of Petersburg, Virginia



Dear Esteemed Vendors,

On behalf of the Small and Rural Law Enforcement Executives Association (SRLEEA) and as the Sheriff of Petersburg, Virginia, it is my great pleasure to invite you to attend the Small and Rural Law Enforcement Executives Annual Conference on July 29, 2024, in our beautiful City of Petersburg, Virginia.

As the only national law enforcement association dedicated solely to supporting and promoting law enforcement executives and agencies that serve small, rural & tribal communities across America, SRLEEA understands the unique challenges that small and rural law enforcement agencies face on a daily basis. The annual conference provides a platform for attendees to exchange best practices, share experiences and ideas, and learn about the latest trends and innovations in the field.

Your participation as a vendor is vital to the success of this year's conference. Your products and services can play a significant role in improving the capabilities of small and rural law enforcement agencies across the country, which ultimately leads to safer communities.

As the Sheriff of Petersburg, I am proud of the small-town gem that we call home and excited to host the conference in our community. This conference provides a unique opportunity for attendees to experience the charm and hospitality of Petersburg, while also learning from industry experts and leaders.

I urge you to consider participating in this year's conference and to showcase your products and services to attendees who are dedicated to serving their communities. Your support will not only benefit attendees, but also contribute to the success and growth of small and rural law enforcement agencies across America.

Thank you for your consideration, and I look forward to seeing you in Petersburg.

Sincerely,

Vanessa R. Crawford

Vanessa R. Crawford, Sheriff
Petersburg, Va. Sheriff's Office
President, SRLEEA

As we gear up for our 2024 conference, we're excited to announce some significant changes aimed at maximizing foot traffic to your tables and enhancing the overall vendor experience. We understand the importance of ensuring that your presence at our event yields the highest possible engagement and return on investment.

This year, we're introducing several strategic initiatives to drive attendees directly to your booths. First, we've established a Premium Table area strategically positioned directly outside the main conference hall where refreshments and drinks will be available throughout the entire conference. This high-traffic zone ensures that attendees will frequent your area consistently, providing ample opportunities for interaction and engagement.

Furthermore, to encourage even greater traffic flow, we've designated the Discount table area as the central hub for all food service. Attendees will naturally gravitate towards this area for breakfast and lunch, effectively channeling them past the Standard table area—your prime location for showcasing your offerings.

But that's not all. We're also thrilled to announce the introduction of two door prize drawings exclusively within the vendor areas. Attendees must be present to win, incentivizing them to explore the vendor booths thoroughly. To participate, attendees will receive tickets from each vendor booth they visit, fostering increased engagement and interaction with your products or services.

These enhancements are designed with one goal in mind: to drive more traffic to your tables and ensure that your participation at our conference is as fruitful as possible. We're confident that these changes will result in heightened visibility, increased leads, and meaningful connections for your business.

Thank you for your continued partnership, and we look forward to a successful conference together.



2024 SRLEEA Conference Schedule

Monday, July 29, 2024

7:00 am - 10:30 am: Vendor Setup.

9:00 am - 3:00 pm: Registration open.

9:30 am - 11:00 am: SRLEEA Board of Governors Meeting (Main Hall) closed except to board & guest.

11:00 am - 12:00 noon: Lunch with the Vendors (door prize drawing tickets from vendors)

11:45 Main Hall opens.

12:00 noon - 12:30 pm: Welcome Keynote.

12:30 pm - 1:15 pm: Session 1.

1:30 pm - 2:15 pm: Session 2.

2:30 pm - 3:15 pm: Session 3.

3:30 pm - 4:15 pm: Session 4.

4:30 pm (door prize drawings in vendor area - must be present to win)

4:30 pm: - Attendees - Free Time-Dinner on your own.

6:00 Board Dinner.

Tuesday, July 30, 2024

7:00 am - 5:00 pm: Registration open.

7:00 am - 8:00 am: Breakfast in Vendor Area - Drinks Refreshed All Day.

8:00 am - 9:00 am: Opening Session Posting of Colors - Tri-City Honor Guard.

Opening Prayer - Rev. Cavell Phillips.

Welcome - The Honorable Mayor, Samuel Parham City Manager - J. March Altman

Petersburg Police Chief - Travis Christian

The Honorable Vanessa Crawford, Sheriff of Petersburg and President of SRLEEA

Mike Brown, Executive Director SRLEEA - Special Presentation AWARDS

9:00 am - 9:45 am Session 5.

10:00 am - 10:45 am 6.

11:00 am - 11:45 am: Session 7.

12:00 pm - 1:00 pm Lunch provided in Vendor Area - Drinks Refreshed All Day.

1:15 pm - 2:00 pm: Session 8.

2:15 pm - 3:00 pm: Session 9.

3:15 pm - 4:00 pm Session 10.

4:00 pm - Network Reception in the vendor area.

5:00 pm Door prize drawings - must be present to win.

Wednesday, July 31, 2024

7:00 am - 8:00 am: Breakfast in Vendor Area

8:00 am - 8:45 am: Special Session 1

9:00 am - 9:45 am: Special Session 2

10:00 am - 10:45 am: Special Session 3

11:00 am - 11:45 am: Special Session 4

11:45 am - 12:00 pm: Closing Remarks



VENDOR SCHEDULE

Monday, July 29, 2024

7:00 am - 10:30 am: Vendor Setup.

11:00 am -12:00 noon: Lunch with the Vendors

4:30 pm (door prize drawings - must be present to win)



Tuesday, July 30, 2024

7:00 am - 8:00 am: Breakfast in Vendor Area

12:00 pm -1:00 Lunch provided in Vendor Area

4:00 pm - Reception in the Vendor Area.

5:00 Door prize drawings - must be present to win.



Wednesday, July 31, 2024

7:00 am - 8:00 am: Breakfast in Vendor Area



REST ROOMS



Sponsorship Opportunities

ALL SPONSORSHIPS INCLUDE PREMIUM EXHIBIT TABLE

OFFICIAL 2024 CONFERENCE SPONSOR

PREMIER CONFERENCE SPONSOR: \$7,500

**NETWORKING RECEPTION
SPONSOR: \$4,500**

BOARD DINNER SPONSOR: \$2,950

BOARD BREAKFAST SPONSOR: \$2,950

CONFERENCE LUNCH SPONSOR: \$2,950

PREMIUM EXHIBIT TABLE: \$1,950

STANDARD EXHIBIT TABLE: \$1,500

DISCOUNT EXHIBIT TABLE: \$800

PROGRAM AD:

\$300 FULL / \$200 HALF / \$100 QUARTER

CUSTOM CONFERENCE LANYARDS: \$500

LOGO & NAME ON CONFERENCE BADGE: \$500



SRLEEA 2024

DESIGNED FOR SUCCESS

IN SMALL, RURAL & TRIBAL LAW ENFORCEMENT

THE SRLEEA 2023 ANNUAL CONFERENCE WILL BRING SMALL RURAL & TRIBAL LAW ENFORCEMENT PROFESSIONALS TOGETHER IN PETERSBURG, VIRGINIA TO NAVIGATE THE NEW LANDSCAPE, DESIGN OUR SHARED FUTURE, AND PREPARE ATTENDEES FOR SUCCESS IN 2024 AND BEYOND.

DID YOU KNOW THAT OVER 90% OF ALL LAW ENFORCEMENT AGENCIES IN THE US ARE SMALL, RURAL & TRIBAL AGENCIES?

TAKE ADVANTAGE OF THIS PREMIER EVENT TO:

- PROMOTE YOUR BRAND AND SHOWCASE YOUR LATEST INNOVATIONS
- BROADEN YOUR INFLUENCE WITH NEW AND CURRENT PARTNERS
- RAISE YOUR PROFILE AND MAKE AN IMPACT WITH DECISIONMAKERS



For Information & availability
contact SRLEEA at
conference@smallrural.org
www.smallrural.org



T-MOBILE FOR GOVERNMENT



Learn more at
Register at:

<https://form.jotform.com/SRLEEA/vendor-registration>



Learn more at
T-Mobile.com/PublicSafety

13 Premium Tables

9 Standard Tables

8 Discount Tables



Conference Entrance



Conference Entrance





**SMALL & RURAL LAW ENFORCEMENT EXECUTIVES
ASSOCIATION ANNUAL CONFERENCE**
July 29 - 31, 2024, Petersburg, Virginia

Register with QR Code



Register at:

<https://form.jotform.com/SRLEEA/vendor-registration>

Email: conference@smallrural.org

Seamless Connectivity
for Emergency Response

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SRLEEA 2024
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Our sincere thanks to all our 2023 partners

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